STANLEY/STELLA LOOKBOOK 2019

WE ARE AUTHENTIC WE ARE RESPONSIBLE WE ARE BETTER TOGETHER

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STANLEY/STELLA WHEN STYLE AND SUSTAINABILITY MEET

YOUR FAVOURITE SUSTAINABLE BRAND BRINGS YOU THE HIGHEST-QUALITY COLLECTION THE TEXTILE MARKET

ORGANIC COTTON RECYCLED POLYESTER NEW

108 STYLES 32 NEW STYLES LARGE UNISEX RANGE NEW

Iconics stand the test of time; the forever relevant pieces which are kept in the wardrobe for years because of their premium fabric, attention to detail, and high-quality workmanship.

Essentials are the everyday basic staples with qualitative design features which are cut in lighter fabric weights.



Philippine is 1,74m - Size XS Cruiser - Sky Blue

Martina is 1,70m - Size XS Cruiser - Desert Dust

Valentin is 1,80m - Size L Cruiser - Sunset Orange

NEW COLLECTION DNA

PREMIUM

This season, we continue to stand by our commitment to only ever use 100% organic cotton and recycled polyester because we believe that anything less isn't premium. We've given precedent to all the extra things that come together to create something beautiful. Premium is reflected in hood linings, special trims, exceptional metal-ware, the attention given to proportions, rich colour selection, the exact fabric weight for each product and the refusal to compromise on our standards in production. Premium is also present in the outstanding quality of service that comes with each of these products.



'Simplicity is not just a mindset but an innate sense of comfort that leaves the wearer feeling beautiful in their skin.'

SIMPLICITY

This season, we've created clean lines and reflected high attention to detail in a collection that is foreveous relevant. Each piece is a go-to with an everlasting promise. It is an everlasting promise of comfort and style with items that are easy to wear and effortles to combine.

SOFTNESS

Every style in our collection provides a strong sense of comfort and freedom of movement and makes the wearer feel instantly good. The moment of joy when a garment first touches the skin is cultivated through a considered process. First up, all our materials are organic – beautiful, and cosy. Every product from the collection is finished with softness at the core, which means selecting the right weight of fabric and deciding on the type of brushing that offers indulgence. Then there is the cut which is designed to work with each wearer's mood whether it's fitted, oversized or somewhere in between – fit will never mean forgoing on comfort.

Finally, we ensure that all seams are beautifully finished because we know that comfort lies in even the tiniest details.

SUSTAINABILITY

Our mission is to adhere to a responsible lifestyle, which is why we integrate sustainability into everything we do. As one of the world's top organic cotton suppliers, we are certified to the highest levels and ethical in our sourcing and production.

This collection will feature our commitment to 100% organic cotton but also a new recycled polyester blend. Recycled polyester will help offer more diversity in our collection, providing another unique opportunity to those who care about the impact of their actions.

MODERNITY

Modernity is more than a collection; it's a way of thinking that ensures everything we do is relevant. We're unveiling new styles, cuts and colours – all crafted to be totally modern and exploring new recycled fabrics that strengthen our efforts to become completely sustainable. We've also launched a brandnew web platform with cutting-edge advancements that work to improve your digital experience.

Whether it's the in-house design team's quick response to the latest high-street and catwalk trends or our efforts to embrace new movements in sustainability and digital technology, Stanley/Stella puts modernity first to ensure your loyalty.

We are proud to reveal our new collection in this brand new 2019 Lookbook – we look forward to a successful year together!

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9 NEW COLOURS

This season, we've dared ourselves to incorporate flashier colours to surprise and support our customer in both collection and communication. We're talking about a colour palette that both clashes and compliments; pinks, blues, oranges, and greens come together for her, for him, for everyone. No tone is selected in isolation but works towards part of a bigger story, where the wearer can combine and express their personality. Against this pop of colour, there are desert neutrals and the reintroduction of the favourite denim washes.

We've found ourselves inspired by nature's weirdest wonders including chameleons and reptiles, who have the incredible ability to adapt their colour to their environment. We've looked to bold colours that stand out to make a statement in different contexts, whether it's in the city or the suburbs.

'Trend aware but commercial, each colour is carefully selected for its potential to offer a creative canvas.'



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CRUISER

The **iconic** unisex hoodie sweatshirt in premium brushed 350gsm fleece, 85% organic cotton, and 15% recycled polyester. Featuring a double self-fabric hood lining which offers sturdy and durable wear, plus matt silver metal eyelets, and draw cord tipping. There is twin-needle top-stitching and 1x1 ribs and armhole, a classic kangaroo pocket design and a half moon at back neck. Available in 16 colours.

Benjamin is 1,88 m - Size L Cruiser - Sunset Orange - p.187 Philippine is 1,74 m - Size XS

Cruiser - Varsity Green - p.115



Eya is 1,78 m - Size XS Cruiser - French Navy - p.115 Ysham is 1,88 m - Size L Cruiser - French Navy - p.187



Martina is 1,7m - Size XS Cruiser - Desert Dust - p.115



CREATOR

This **iconic** unisex t-shirt is crafted from premium 180gsm 100% organic cotton single jersey and complete with our signature soft handfeel. It has classic proportions and stays true to our key DNA features. Featuring 2 needle 6mm durable top-stitching and available in 58 colours.



Eya is 1,78 m - Size XS Creator - White - p.71

Ysham is 1,88 m - Size L Creator - White - p.143



Benjamin is 1,88 m - Size L Creator - Scale Green - p.143 Philippine is 1,74 m - Size XS Creator - Sunset Orange - p.71



Eya is 1,78 m - Size XS Creator - Lavender Dawn - p.71

Valentin is 1,80 m - Size M Creator - Desert Dust - p.143

Ysham is 1,88 m - Size L Creator - Scale Green - p.143

Philippine is 1,74 m - Size XS Creator - Pink Punch - p.71



CHANGER

The **iconic** unisex crew neck sweatshirt crafted in premium brushed 350gsm 85% organic cotton and 15% recycled polyester. Featuring classic proportions and exhibiting all our DNA characteristics. Expect durable twin-needle top stitching at 1X1 ribs and armhole with herringbone neck tape and half-moon detail at back neck. Available in 17 colours.



Ysham is 1,88m - Size L Changer - Black Heather Orange - p.177 Eya is 1,78m - Size XS Changer - Sky Blue - p.101

Philippine is 1,74 m - Size XS Changer - Heather Grey - p.101





Ysham is 1,88 m - Size L Changer - Dark Heather Blue - p.177

Dominik is 1,28 m - Size 5/6 Mini Changer - Heather Grey - p.214



STELLA DREAMER

The **iconic** women's tank top is her ultimate wardrobe staple. A modern scoop neck tank top in 120gsm organic cotton complete with narrow binding at the neck and armholes, with 3mm 2 needle top-stitching. Available in 23 colours.

Eya is 1,78 m - Size XS Stella Dreamer - Scale Green - p.61

Philippine is 1,74 m - Size XS Stella Dreamer - Chameleon Green - p.61



Philippine is 1,74 m - Size XS Stella Dreamer - Black - p.61



STELLA LOVER MODAL

The **iconic** women's t-shirt is truly feminine with its refined self-fabric collar and 3mm 2 needle stitching. Choose from 45 colours in 120gsm organic cotton and 3 colours in 50% cotton 50% modal.

Philippine is 1,74 m - Size XS Stella Lover - White - p.67

Martina is 1,70 m - Size XS Stella Lover - Cotton Pink - p.67 Eya is 1,78 m - Size XS Stella Lover Modal - White - p.69

> Philippine is 1,74 m - Size XS Stella Lover - Off White - p.67





STANLEY SPARKER

The men's heavy weight t-shirt, cut from 220gsm organic cotton, is sturdy yet provides a relaxed fit. Complete with a heavier rib construction and herringbone back neck tape for extra durability. Featuring 6mm 2 needle top-stitching across all 13 colours.

Benjamin is 1,88 m - Size L Stanley Sparker - Desert Dust - p.147

Benjamin is 1,88 m - Size L
Stanley Sparker - Desert Dust - p.147

Valentin is 1,80 m - Size L
Stanley Sparker - White - p.147



STELLA EVOKER STANLEY PRESENTER

Our classic V-neck t-shirts are available for both him and her. Both styles feature refined proportions and are designed with the perfect neckline with a self-fabric construction. His tee is 155gsm organic cotton, available in 10 colours and hers is 120gsm organic cotton, available in 15 colours.

Martina is 1,70 m - Size XS Stella Evoker - Chameleon Green - p.85

Benjamin is 1,88 m - Size L Stanley Presenter - Cream Heather Grey - p.161





STANLEY SHUFFLER MINI HOPPER

This **iconic** long sleeve t-shirt for men and kids features the same cut, fit, proportions, and soft handfeel as our Creator and Mini Creator. Fabric is 180gsm organic cotton for men and 155gsm organic cotton for kids.

Ysham is 1,88 m - Size L Stanley Shuffler -Black Heather Blue - p.163

Dominik is 1,28 m - Size 5/6 Mini Hopper - White - p.212

Daniela is 1,29 m - Size 5/6 Mini Hopper - Cotton Pink - p.212

STELLA SINGER

The **iconic** women's long sleeve t-shirt is cut in 120gsm organic cotton. It features the same neckline design and fit as the Stella Lover tee. Available in 9 colours.



Eya is 1,78 m - Size XS Stella Singer - Pink Punch - p.89



STANLEY DEDICATOR MINI SPRINTER

The **iconic** men and kids' polo features a clean front placket construction with 2 buttons. Inside herringbone tape at back neck and side slits at hem for reinforcement. The men's polo is cut from 230gsm premium organic cotton pique and 220gsm for kids, with flatknit rib collar and sleeve cuff. Available in 15 colours for men and 6 colours for kids, with easy combinations.

STELLA DEVOTER

The perfect fit women's polo in 95% organic cotton and 5% elastane. Featuring a flat knit collar and sleeve cuffs with a clean front placket and 2 buttons. Available in 10 colours.

Daniela is 1,29 m - Size 5/6 Mini Sprinter - Cotton Pink - p.213

Benjamin is 1,88 m - Size L Stanley Dedicator - Cotton Pink - p.169 Martina is 1,70 m - Size XS Stella Devoter - Sunset Orange - p.95



STELLA TRIPSTER STANLEY STROLLER

This **iconic** men and women's crew neck raglan sweatshirt is cut in 350gsm terry, 85% organic cotton, 15% recycled polyester, and features our durable and contemporary DNA details. Available for women in 21 colours and for men in 19 colours.



Valentin is 1,80 m - Size L Stanley Stroller - Black - p.173





STANLEY FLYER STELLA TRIGGER

The **iconic** men and women's hoodie raglan sweatshirt cut in 350gsm terry, 85% organic cotton and 15% recycled polyester. Featuring premium double self-fabric hood lining, clean proportions and durable details. Available in 18 colours for women and 21 colours for men, enabling easy combinations for everyone.

Ysham is 1,88m - Size L

Stanley Flyer - Black Heather Orange - p.185

Martina is 1,70 m - Size XS

Stella Trigger - Mid Heather Khaki - p.113



STELLA EDITOR STANLEY CULTIVATOR

The **iconic** zip-through hooded sweatshirts for men and women in 350gsm brushed fleece. Crafted from 85% organic cotton and 15% recycled polyester. Featuring premium matt silver trims and zip, with clean herringbone internal tape finishing at zip, double fabric hood lining, and twin-needle top stitching. Available in 10 colours for women and 12 for men.

MINI RUNNER

The **iconic** kids' zip-through hooded sweatshirt in 300gsm brushed fleece. Crafted from 85% organic cotton and 15% recycled polyester and featuring premium details. Available in 7 colours that beautifully combine with the adult's range.

Martina is 1,70 m - Size XS Stella Editor - Mid Heather Blue - p.123

Ysham is 1,88 m - Size L Stanley Cultivator - Black Heather Blue - p.195 Daniela is 1,29 m - Size 5/6 Mini Runner - Cream Heather Pink - p.218





MAKER

The essential unisex hoodie in 300gsm brushed fleece. Crafted from 85% organic cotton and 15% recycled polyester, and featuring single jersey hood-lining and flatlock stitching. Available in 8 colours.

CONNECTOR

The essential easy-to-wear unisex zip-through hoodie in 300gsm terry. Crafted from 85% organic cotton and 15% recycled polyester and featuring single jersey hood lining, flatlock stitching, and matt silver trims. Available in 7 colours.

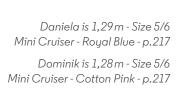
Philippine is 1,74 m - Size XS Connector - Heather Grey - p.125

Valentin is 1,80 m - Size L Maker - Royal Blue - p.189 Valentin is 1,80 m - Size L Connector - Dark Heather Grey - p.197



MINI CRUISER

The **iconic** unisex kids' hoodie is the perfect fit for kids; a mini version of our adult's unisex Cruiser. Available in 300gsm brushed fleece, 85% organic cotton, 15% recycled polyester and available in 9 colours.







MINI CREATOR

This unisex kids' t-shirt in 155gsm organic cotton has our DNA soft handfeel. It's a classic fit with 3mm 2 needle top-stitch and is available in 25 colours. It's the perfect combination with the unisex adult's Creator t-shirt.

Dominik is 1,28 m - Size 5/6 Mini Creator - Sky Blue - p.210

Daniela is 1,29 m - Size 5/6 Mini Creator - Caribbean Blue - p.210

MINI CHANGER

A mini version of the **iconic** Changer for adults, the **iconic** kids' unisex crew neck sweatshirt is crafted from 300gsm brushed fleece, 85% organic cotton and 15% recycled polyester. This every day staple features our signature DNA durable details and is available in 10 colours and in easy combinations with the adults unisex Changer.



Daniela is 1,29 m - Size 5/6 Mini Changer - Raspberry - p.214

Dominik is 1,28 m - Size 5/6 Mini Changer - Bright Orange - p.214



STANLEY DEDICATOR DENIM STANLEY SHUFFLER DENIM STELLA TRIPSTER DENIM CREATOR DENIM

A collection of styles created in unique denim washes including mid and dark wash indigo. Available in 5 different styles which all feature our key iconic fits and details.

Discover also the Stanley Stroller Denim p.174

Ysham is 1,88 m - Size L Stanley Dedicator Denim - Dark Washed Indigo - p.170

Valentin is 1,80m - Size M Stanley Shuffler Denim - Dark Washed Indigo - p.164

Martina is 1,70 m - Size XS Stella Tripster Denim - Mid Washed Indigo - p.98

Benjamin is 1,88 m - Size L Creator Denim - Dark Washed Indigo - p.144







STELLA DREAMER STTW013

The iconic women's tank top

Single Jersey 100% Organic Ring-Spun Combed Cotton 120 GSM

* Size available on limited number of colours please check our webshop for latest information.

Stanley Runs p.140

100 5 BOX BAG

Fitted

XS-S-M-L-XL-XXL*



















Heathers



















Cream Heather Mid Heather Mid Heather Mid Heather Cream Heather Heather Grey Grey











STELLA WISHES STTW035

The women's loose tank top

Single Jersey 100% Organic Ring-Spun Combed Cotton 155 GSM

Loose fit

XXS-XS-S-M-L





Anthracite

Essential Heathers



Heather Grey

STELLA WHISTLES STTW203

The women's racerback tank top

Single Jersey 50% Organic Ring-Spun Combed Cotton 50% Tencel 120 GSM

Relaxed fit



110 5 BAG

XS - S - M - L











90 S BAG







STELLA INVITES SLUB STSW063

The women's scoop neck tank top

Slub Loose Knit Single Jersey 100% Organic Ring-Spun Combed Cotton 130 GSM

Medium fit XS - S - M - L 100 5 BAG

STELLA SPARKLES MODAL STTW245

The women's modal sleeveless T-shirt

Single Jersey 100% Modal 140 GSM

Relaxed fit XS - S - M - L - XL



























STELLA LOVER STTW017

The iconic women's T-shirt

Single Jersey 100% Organic Ring-Spun Combed Cotton 120 GSM

Creator p.143 Mini Creator p.210

Medium fit

 $XS - S - M - L - XL - XXL^*$

Size available on limited number of colours please check our webshop for latest information.

















100 5 BAG













Coral Wave Cotton Pink Red Burgundy Raspberry Plum Lilac Peak Azur Royal Blue French Navy Sky Blue Ocean Depth Caribbean blue Varsity Green Bottle Green Khaki



Spectra Yellow Faded Nude Opal India Ink Grey Black















Cream Heather Mid Heather Dark Heather Mid Heather Heather Ice Mid Heather Mid Heather Cream Heather Heather Grey Mid Heather Dark Heat

























STELLA LOVER MODAL STTW030

The women's modal T-shirt

100 5 BAG

Single Jersey 50% Organic Ring-Spun Combed Cotton 50% Modal 140 GSM

COMBO Stanley Enjoys Modal p.156

Medium fit

XS - S - M - L - XL











The iconic unisex T-shirt

100 5 BAG

Single Jersey 100% Organic Ring-Spun Combed Cotton 180 GSM

Mini Creator p.210

Medium fit

 $XXS^* - XS - S - M - L - XL - XXL^* - XXXXL^*$









Anthracite India Ink Grey Black





































CREATOR DENIM STTU756

The unisex denim T-shirt

Single Jersey 100% Organic Ring-Spun Combed Cotton 155 GSM

Medium fit

XS-S-M-L-XL-XXL

The essential unisex T-shirt

Single Jersey 100% Organic Ring-Spun Combed Cotton 155 GSM

Medium fit

XXS-XS-S-M-L-XL-XXL-XXXL

100 5 BAG











Red Burgundy French Navy Anthracite Black



















Dark Washed Mid Washed



Zhanna is 1,76 m- Size XS

Leads - French Navy



STELLA WANTS STTW028





Single Jersey 100% Organic Ring-Spun Combed Cotton

Fitted

155 GSM

XXS*-XS-S-M-L-XL-XXL

The women's fitted T-shirt

































Slub Heather























STELLA FRINGES STTW010

The women's heavy T-shirt

Single Jersey 100% Organic Ring-Spun Combed Cotton 200 GSM

Coral Wave Candy Pink Crystal Stone Lilac Peak Chameleon Green

Relaxed fit XS - S - M - L















STELLA LAZES STTW062

The women's loose T-shirt

Slub Single Jersey 100% Organic Ring-Spun Combed Cotton 120 GSM

Loose Fit XS - S - M - L









STELLA RETURNS STTW061

The women's ringer T-shirt

Relaxed fit

XS - S - M - L - XL

Single Jersey 100% Organic Ring-Spun Combed Cotton 120 GSM

Stanley Holds p.158

COMBO

80 S BAG











100 5 BAG







Single Jersey

155 GSM

Medium fit

XS-S-M-L-XL-XXL

BASEBALL SHORT SLEEVE STTURGO

The unisex contrast sleeve T-shirt

100% Organic Ring-Spun Combed Cotton

Heather Grey/ French Navy





80 5 BAG

The women's rib T-shirt



100% Organic Ring-Spun Combed Cotton 160 GSM

STELLA RECALLS STTW059

Fitted

XS - S - M - L

























French Navy Black

Heather Grey





STELLA GLOWS MODAL STTW031

The women's boat neck T-shirt

French Navy Stretch Limo

Mid Heather

Single Jersey

100% Modal

140 GSM

Relaxed fit

Essential

XS - S - M - L - XL







STELLA GLOWS LINEN STTW431

The women's linen T-shirt





Single Jersey 100% Linen 155 GSM

Relaxed fit

XS - S - M - L - XL











Linen Mid Heather Grey











Linen Grey Stretch Limo











STELLA FLIES STTW041

The women's cropped T-shirt

Single Jersey 100% Organic Ring-Spun Combed Cotton 120 GSM

Loose fit

XXS-XS-S-M-L











French Navy Anthracite Black

Essential Heathers



Heather Grey







Heather Ecru Neppy
Cranberry Mandarine Heather Ash



100 5 BAG







STELLA EVOKER STTW023

100 5 BAG

The women's v-neck T-shirt

Single Jersey 100% Organic Ring-Spun Combed Cotton 120 GSM

COMBO Stanley Presenter p.161

Medium fit

 $XS-S-M-L-XL-XXL^*$











Red Raspberry Royal Blue French Navy Chameleon Anthracite Black

Heathers



Cream Heather Cream Heather Heather Grey Dark Heather Grey

Output

Dark Heather Grey

Grey





Heather Grape Black Heather Dark Heather Red Blue Denim





STELLA INVENTS SLUB STTW145

The women's v-neck raw edge T-shirt

100 5 BAG

Slub Single Jersey 100% Organic Ring-Spun Combed Cotton 130 GSM

Relaxed fit

XXS* - XS - S - M - L - XL
* Size available on limited number of colours please check our webshop for latest information.





Vintage White White



French Navy Anthracite







STELLA SINGER STTW021

The iconic women's long sleeve T-shirt

COMBO

Single Jersey 100% Organic Ring-Spun Combed Cotton 120 GSM

Stanley Shuffler p.163 Mini Hopper p.212

50 S BAG

Medium fit XS - S - M - L - XL













Essential Heathers



Heather Grey

Special Heathers





Black Heather Heather Ash





STELLA FLATTERS SLUB

The women's long sleeve slub T-shirt



Slub Loose Knit Single Jersey 100% Organic Ring-Spun Combed Cotton

Medium fit

130 GSM

XS-S-M-L-XL-XXL











STELLA TURNS SLUB

The women's long sleeve dropped shoulder T-shirt

Slub Single Jersey 100% Organic Ring-Spun Combed Cotton 130 GSM

Loose fit

XS - S - M - L - XL





Faded Nude





Slub Heather Slub Heather Grey Steel Grey









The unisex contrast 3/4 sleeve T-shirt

Single Jersey 100% Organic Ring-Spun Combed Cotton 155 GSM

Medium fit

XXS-XS-S-M-L-XL-XXL











Mid H Grey/ White/Cream White/Heather
Dark H Grey Heather Pink Grey



80 S BAG





STELLA DEVOTER STPW034

The women's polo

50 S BAG

95% Organic Ring-Spun Combed Cotton 5% Elastane 200 GSM

Stanley Dedicator p.169 Mini Sprinter p.213

Medium fit

XS - S - M - L - XXL - XXL *

* S - S - M - L imited number of colours please check our webshop for latest information.















Essential Heathers



Heather Grey







STELLA TRIPSTER STSW146

The iconic women's crew neck sweatshirt

Terry Sweatshirt 85% Organic Ring-Spun Combed Cotton 15% Recycled Polyester 350 GSM

Medium fit

 $XS - S - M - L - XL - XXL^*$

Stanley Stroller p.173 Mini Scouts p.215

20 S BAG

Cotton Pink Red Burgundy Pink Punch Plum French Navy Khaki Anthracite Black Heathers Cream Heather Mid Heather Light Heather Mid Heather Cream Heather Heather Grey Grey Grey Grey

Heather Black Heather Dark Heather Ash
Cranberry Blue Denim Heather Ash





STELLA TRIPSTER DENIM STSW147

The women's denim crew neck sweatshirt





Terry Sweatshirt 85% Organic Ring-Spun Combed Cotton 15% Recycled Polyester 300 GSM

Medium fit

XS - S - M - L - XL

COMBO

Stanley Stroller Denim p.174



Dark Washed Mid Washed



Indigo dyed product. Each garment may slightly vary in appearance. Body fabric may bleed into light prints, which gives a vintage effect.





The iconic unisex crew neck sweatshirt

20 SBAG

Brushed Sweatshirt 85% Organic Ring-Spun Combed Cotton 15% Recycled Polyester 350 GSM

Mini Changer p.214

Medium fit

XXS* - XS - S - M - L - XL - XXL















Bright Orange Cotton Pink Bright Red Lavender Dawn French Navy Sky Blue Varsity Green







Heathers











Black Heather Slub Heather Orange Steel Grey





UNISEX

The essential unisex crew neck sweatshirt

Terry Sweatshirt 85% Organic Ring-Spun Combed Cotton 15% Recycled Polyester 300 GSM

Medium fit

 $XXS-XS-S-M-L-XL-XXL-XXXL^*$



























The unisex drop shoulder crew neck sweatshirt

Brushed Sweatshirt 85% Organic Ring-Spun Combed Cotton 15% Recycled Polyester 300 GSM

Relaxed fit

XS-S-M-L-XL-XXL























Candy Pink Purple Led Lilac Peak French Navy Baby Blue Black











20 5 BAG







STELLA BELIEVES STSW131

The women's high collar sweatshirt

Brushed Sweatshirt 100% Organic Ring-Spun Combed Cotton 350 GSM

Relaxed fit XS - S - M - L - XL 20 S 5 BAG

STELLA FANCIES STSW128

The women's bicolour inside loop crew neck sweatshirt

Twisted Yarn Terry Sweatshirt 100% Organic Ring-Spun Combed Cotton 300 GSM

Medium fit

XS-S-M-L-XL-XXL







Vintage White/ Navy Twist





Lilac Peak/ Sky blue/Navy Navy Twist Twist













Lilac Peak French Navy British Khaki Black

Essential Heathers



Heather Grey





STELLA REALIZES STSW135

The women's crop sweatshirt

Brushed Sweatshirt 100% Organic Ring-Spun Combed Cotton 350 GSM

Loose fit

XS - S - M - L - XL







Cream Heather Mid Heather



Black Heather Black Heather Cranberry Blue

STELLA ACHIEVES STSW134

The women's long sweatshirt

Brushed Sweatshirt 100% Organic Ring-Spun Combed Cotton 350 GSM

Vintage White

French Navy

Loose fit XS - S - M - L - XL









20 S BAG





Chavelli is 1,79m - Size XS Stella Achieves - French Navy



STELLA ESCAPES STSW050

The women's wide open neck sweatshirt

Terry Sweatshirt 85% Organic Ring-Spun Combed Cotton 15% Recycled Polyester 300 GSM

Caribbean blue Black

Cream Heather Heather Grey

Relaxed fit

XS - S - M - L - XL



STELLA AMAZES TENCEL STSW150

The women's tencel sweatshirt

Terry Sweatshirt 50% Organic Ring-Spun Combed Cotton 50% Tencel 220 GSM

Relaxed fit

XS - S - M - L - XL























Cream Heather Cream Heather Pink Grey Heather Grey









The unisex contrast sleeve crew neck sweatshirt

20 S BAG

Terry Sweatshirt 85% Organic Ring-Spun Combed Cotton 15% Recycled Polyester 300 GSM

Mini Scouts Contrast p.216

Medium fit

XS-S-M-L-XL-XXL



Vintage White/ Vintage Burgundy White/Navy

Essential Heathers



H Grey/Mid Heather Grey







STELLA TRIGGER STSW148

The iconic women's hoodie sweatshirt

20 SBAG

Terry Sweatshirt 85% Organic Ring-Spun Combed Cotton 15% Recycled Polyester 350 GSM

Stanley Flyer p.185

Medium fit

 $XS-S-M-L-XL-XXL^*$















Red Burgundy Pink Punch Lavender Dawn French Navy Caribbean blue Anthracite



Heathers













Cream Heather Mid Heather Mid Heather Mid Heather Cream Heather Heather Grey Grey









The iconic unisex hoodie sweatshirt

20 S BAG

Brushed Sweatshirt 85% Organic Ring-Spun Combed Cotton 15% Recycled Polyester 350 GSM

Medium fit

 $XXS^* - XS - S - M - L - XL - XXL^*$

Mini Cruiser p.217



















Sunset Orange Cotton Pink Bright Red Royal Blue French Navy Sky Blue Scale Green Varsity Green British Khaki Desert Dust Black

Heathers











Black Heather Slub Heather
Blue Steel Grey







The essential unisex hoodie sweatshirt

20 S BAG

Brushed Sweatshirt 85% Organic Ring-Spun Combed Cotton 15% Recycled Polyester 300 GSM

Medium fit

XXS* - XS - S - M - L - XL - XXL - XXXL*

* Size available on limited number of colours please check our webshop for latest information.















Cream Heather Heather Grey





STELLA REDUCES STSW230

The women's crop hoodie sweatshirt

Terry Sweatshirt 85% Organic Ring-Spun Combed Cotton 15% Recycled Polyester 300 GSM

Loose fit XS - S - M - L - XL 30 S 5 BAG



The unisex sueded hoodie sweatshirt

Terry Sweatshirt 100% Organic Ring-Spun Combed Cotton 220 GSM

Medium fit

XXS-XS-S-M-L-XL-XXL























Heather Ash







Crystal Stone Black

Cream Heather Heather Grey



Ulrikke is 1,78 m- Size XS

Explore - Azur



REACH STSU813

100% Organic Ring-Spun Combed Cotton

Brushed Sweatshirt

XS-S-M-L-XL-XXL

350 GSM

Relaxed fit

Essential

Heather Grey

The unisex relaxed fit hoodie sweatshirt

Purple Led Lilac Peak French Navy British Khaki Camel Faded Nude Black

20 S BAG









Medium fit

XXS* - XS - S - M - L - XL - XXL

STSU804

The unisex heavy hoodie sweatshirt













Burgundy French Navy Stretch Limo



Heathers







Slub Heather



Ulrikke is 1,78 m- Size XS

Tell - Slub Heather Grey













STELLA EDITOR STSW149

The iconic women's zip-thru hoodie sweatshirt

20 S BAG

Brushed Sweatshirt 85% Organic Ring-Spun Combed Cotton 15% Recycled Polyester

Stanley Cultivator p.195 Mini Runner p.218

350 GSM Medium fit

 $XS - S - M - L - XL - XXL^*$ * Size available on limited number of colours please check our webshop for latest information.

Heathers







Bright Orange Crystal Stone French Navy Black







Cream Heather Mid Heather Heather Grey Dark Heather Grey





Black Heather Heather Ash







CONNECTOR STSU820

The essential unisex zip-thru hoodie sweatshirt

20 S BAG

Terry Sweatshirt 85% Organic Ring-Spun Combed Cotton 15% Recycled Polyester 300 GSM

Medium fit

* Size available on limited number of colours please check our webshop for latest information.













Heather Grey Dark Heather Grey



STELLA TRAVELS SHERPA STSW227

10 S BAG





The women's sherpa lined zip-thru hoodie sweatshirt

Medium fit

300 GSM

XS - S - M - L - XL - XXL*

Terry Sweatshirt 85% Organic Ring-Spun Combed Cotton 15% Recycled Polyester

100% Recycled Polyester Sherpa

Stanley Tours Sherpa p.198 Mini Voyages Sherpa p.219

280 GSM Medium fit

Interlock

XS-S-M-L-XL-XXL

80% Recycled Cotton 20% Recycled Polyester

The unisex bomber zip-thru sweatshirt

20 S BAG





Mid H Grey/ Dark H Grey/ Bound Navy Bound Black









Navy Stretch Limo

Essential

Heather Grey





Chavelli is 1,79m - Size XS

Bound Navy

Bound - Mid Heather Grey/

STELLA TENDERS STDW140

The women's short sleeve dress

85% Organic Ring-Spun Combed Cotton

Terry Sweatshirt

300 GSM

Relaxed fit

Colours

Essential Heathers

XS - S - M - L - XL

15% Recycled Polyester







STELLA KICKS STDW139

The women's crew neck dress

Terry Sweatshirt 85% Organic Ring-Spun Combed Cotton 15% Recycled Polyester 300 GSM

Medium fit

XS - S - M - L - XL













Cream Heather Mid Heather

Heathers





Black Heather Black Heather Cranberry Blue



Bottom hem with slight loose threads effect.

Heather Grey

129

Chavelli is 1,79m - Size XS

Stella Kicks - Cream Heather Grey

130

STELLA CUTS STBW130

The women's jogger shorts

Medium fit

Essential Heathers

XS - S - M - L - XL

Terry Sweatshirt 85% Organic Ring-Spun Combed Cotton 15% Recycled Polyester 300 GSM

French Navy Black

Mid Heather

40 SBAG

COMBO

Stanley Shortens p.201

STELLA TRACES STBW129

The women's jogger pants

Terry Sweatshirt 85% Organic Ring-Spun Combed Cotton 15% Recycled Polyester 300 GSM

Fitted

XS - S - M - L - XL

COMBO

Stanley Steps p.202 Mini Shake p.220



20 S BAG















Bright Red Purple Led Lilac Peak British Khaki Black





Heather Grey

Dark Heather
Grey







Eya is 1,78 m - Size XS Stella Traces - British Khaki



STELLA INSPIRES DENIM STWW072

The women's denim shirt

Tailored fit

XS - S - M - L - XL

100% Organic Ring-Spun Combed Cotton

40 5 BAG





Stanley Innovates Denim p.203

STELLA WINDS STUW080

The women's light hoodie jacket

Ripstop 100% Recycled Polyester

Stanley Breaks p.204

Medium fit XS - S - M - L - XL

70 GSM

















20 S BAG

Colours























Dark Indigo Light Indigo Denim Denim





UNISEX TREK STJU819

The unisex padded hoodie jacket

Ripstop, Taffeta Lining 100% Recycled Polyester 70 GSM

Medium fit XS-S-M-L-XL-XXL

Navy British Khaki Black

STELLA WALKS STJW081

The women's body warmer

Ripstop, Taffeta Lining 100% Recycled Polyester 100% Elastomultiester with Sorona® 70 GSM

Medium fit XS - S - M - L - XL

20 S BAG

COMBO

Stanley Hikes p.206

20 S BAG









Navy British Khaki Black

134



STELLA WALKS LONG SLEEVE STJW082

The women's light down jacket





Ripstop, Taffeta Lining 100% Recycled Polyester 100% Elastomultiester with Sorona® 70 GSM

Medium fit

XS - S - M - L - XL

COMBO

Stanley Hikes Long Sleeve p.207









STANLEY RUNS STIM551

Heather Grey Dark Heather Grey

100% Organic Ring-Spun Combed Cotton

The men's tank top

Single Jersey

S-M-L-XL-XXL

155 GSM

Fitted

COMBO

Stella Dreamer p.61

90 S BAG





The men's sleeveless T-shirt

Single Jersey 100% Organic Ring-Spun Combed Cotton 155 GSM

STANLEY SURFS STTM536

Medium fit S-M-L-XL-XXL 90 S BAG













Mikkel is 1,89 m - Size L Stanley Surfs - White







The iconic unisex T-shirt

Stella Lover p.67 Mini Creator p.210



Medium fit

Single Jersey

180 GSM

 $XXS^* - XS - S - M - L - XL - XXL - XXXL^*$

100% Organic Ring-Spun Combed Cotton

















































































CREATOR DENIM STTU756

The unisex denim T-shirt



Single Jersey 100% Organic Ring-Spun Combed Cotton 155 GSM

Medium fit

XS-S-M-L-XL-XXL



Dark Washed Mid Washed Indigo Indigo



Indigo dyed product. Each garment may slightly vary in appearance. Body fabric may bleed into light prints, which gives a vintage effect.





STANLEY SPARKER STIM559

The men's heavy T-shirt

100 5 BAG

Single Jersey 100% Organic Ring-Spun Combed Cotton 220 GSM

Relaxed fit

XS-S-M-L-XL-XXL















Essential Heathers



Heather Grey







Black Heather Dark Heather Slub Heather
Blue Denim Grey





LEADS STTM528

The essential unisex T-shirt

Single Jersey 100% Organic Ring-Spun Combed Cotton 155 GSM

Medium fit

XXS-XS-S-M-L-XL-XXL-XXXL

90 S BAG



The men's pique T-shirt

Pique 100% Organic Ring-Spun Combed Cotton 180 GSM

Medium fit

S - M - L - XL







Gabriel is 1,91 m - Size L Stanley Bears - Black













































STANLEY TRIMS STIM527

The men's high collar T-shirt

Single Jersey 100% Organic Ring-Spun Combed Cotton 155 GSM

Relaxed fit S-M-L-XL-XXL













Baby Blue





Heather Grey

Special Heathers



80 S BAG

STANLEY ROOTS STTM514

The men's micro stripes T-shirt

Yarn Dyed Single Jersey 100% Organic Ring-Spun Combed Cotton 160 GSM

Medium fit S-M-L-XL









Gabriel is 1,91 m - Size L Stanley Roots -Salty Rose/Vintage White

151







Navy/Vintage Salty Rose/ White Vintage White









STANLEY IMAGINES VINTAGE STIM530

80 S 5 BAG

Single Jersey 100% Organic Ring-Spun Combed Cotton 140 GSM

Medium fit S - M - L - XL

The men's garment dye T-shirt











STANLEY SKATES STIM506

The men's long T-shirt

Single Jersey 100% Organic Ring-Spun Combed Cotton 155 GSM

Relaxed fit S-M-L-XL-XXL









Wannes is 1,84 m - Size M

Stanley Skates - White







G Dyed White

G Dyed Salty G Dyed Citadel G Dyed Rose Blue Anthracite



STANLEY ADORES STIM526

The men's light T-shirt

Single Jersey 100% Organic Ring-Spun Combed Cotton 120 GSM

Medium fit

XS* - S - M - L - XL - XXL

70 SBAG





Slub Single Jersey 100% Organic Ring-Spun Combed Cotton 130 GSM

Medium fit

S-M-L-XL-XXL



70 SBOX 5 BAG













Essential Heathers



Heather Grey





Vintage White



Anthracite







STANLEY ENJOYS MODAL STIM518

The men's modal T-shirt

Single Jersey

50% Modal

140 GSM

Medium fit

S-M-L-XL-XXL

50% Organic Ring-Spun Combed Cotton

Anthracite

COMBO

Stella Lover Modal p.69





80 S BAG

STANLEY FEELS STIM501

The men's fitted T-shirt

Single Jersey 100% Organic Ring-Spun Combed Cotton 155 GSM

Fitted

S-M-L-XL-XXL

















Heather Grey Dark Heather Grey









STANLEY HOLDS STTM513

The men's ringer T-shirt

100% Organic Ring-Spun Combed Cotton

Single Jersey

155 GSM

Medium fit

XS-S-M-L-XL-XXL





90 SBAG

The unisex contrast sleeve T-shirt

BASEBALL SHORT SLEEVE STTUBOO

Single Jersey 100% Organic Ring-Spun Combed Cotton 155 GSM

Medium fit

XS-S-M-L-XL-XXL





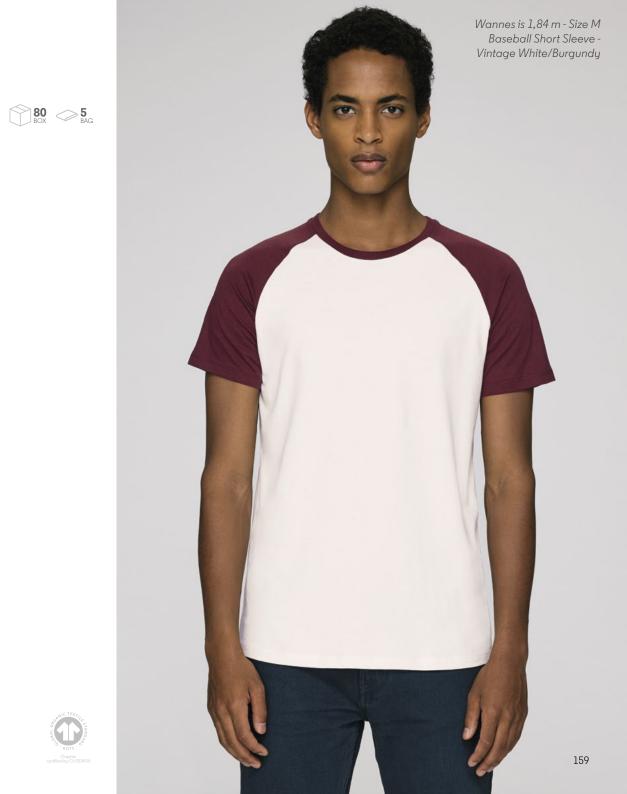












COMBO

Stella Returns p.77



Navy/Mid Heather Grey



Heather Grey/ Dark Heather French Navy Grey/Black







STANLEY PRESENTER STTM562

The men's v-neck T-shirt

COMBO

Single Jersey 100% Organic Ring-Spun Combed Cotton 155 GSM

Stella Evoker p.85

Medium fit S-M-L-XL-XXL 100 5 BAG









Heathers







Cream Heather Grey Heather Grey Grey Grey





Black Heather Dark Heather
Blue Denim





STANLEY SHUFFLER STTM560

The iconic men's long sleeve T-shirt

Single Jersey 100% Organic Ring-Spun Combed Cotton

COMBO

Stella Singer p.89 Mini Hopper p.212

Medium fit

180 GSM

S-M-L-XL-XXL-XXXL*

50 SBAG













Red Burgundy French Navy Stargazer British Khaki Anthracite Black

Essential Heathers



Heather Grey





Black Heather Heather Ash





STANLEY SHUFFLER DENIM STIM561

The men's denim long sleeve T-shirt





Single Jersey 100% Organic Ring-Spun Combed Cotton 155 GSM

Medium fit S-M-L-XL-XXL

STANLEY SHIFTS DRY STIM558

The men's dry handfeeling long sleeve T-shirt

70 SBAG



Single Jersey 100% Organic Ring-Spun Combed Cotton 200 GSM

Medium fit

S-M-L-XL-XXL













Heather Grey







Dark Washed Mid Washed



The unisex contrast 3/4 sleeve T-shirt

Single Jersey 100% Organic Ring-Spun Combed Cotton 155 GSM

XXS-XS-S-M-L-XL-XXL

Medium fit









Mid H Grey/ White/Cream Heather Ash/ Dark H Grey Heather Pink Navy

White/Heather Grey



80 S BAG





STANLEY DEDICATOR STPM563

The iconic men's polo

100% Organic Ring-Spun Combed Cotton 230 GSM

Stella Devoter p.95 Mini Sprinter p.213 50 SBAG

Medium fit

S-M-L-XL-XXL-XXXL*























Essential Heathers



Heather Grey





STANLEY DEDICATOR DENIM

The men's denim polo

Medium fit

S-M-L-XL-XXL

100% Organic Ring-Spun Combed Cotton





50 S BAG

STANLEY COMPETES TIPPED

The men's tipped polo

Pique 100% Organic Ring-Spun Combed Cotton

S-M-L-XL-XXL

Medium fit

















H Grey/White/ French Navy

Dark Washed Mid Washed





STANLEY STROLLER STSM567

The iconic men's crew neck sweatshirt

Terry Sweatshirt 85% Organic Ring-Spun Combed Cotton

15% Recycled Polyester 350 GSM

Medium fit

XS* - S - M - L - XL - XXL

20 S BAG

Red Burgundy French Navy Stargazer Fresh Green Khaki Camel Anthracite Black

Heathers











COMBO

Stella Tripster p.97 Mini Scouts p.215



Mid Heather Cream Heather Heather Grey Mid Heather Dark Heather Grey Grey Grey









Heather Grape Black Heather Dark Heather Dark Heather Heather Scarab
Red Blue Denim Teal Green





STANLEY STROLLER DENIM STSM568

The men's denim crew neck sweatshirt





COMBO Stella Tripster Denim p.98

Medium fit S-M-L-XL-XXL

300 GSM

Terry Sweatshirt



Dark Washed Mid Washed



Indigo dyed product. Each garment may slightly vary in appearance. Body fabric may bleed into light prints, which gives a vintage effect.

175







The iconic unisex crew neck sweatshirt

20 SBAG

Brushed Sweatshirt 85% Organic Ring-Spun Combed Cotton 15% Recycled Polyester 350 GSM

Mini Changer p.214

Medium fit

XXS* - XS - S - M - L - XL - XXL





















Heathers









Black Heather Slub Heather Orange Steel Grey

Tristan is 1,85m - Size M

Changer - Sky Blue



RISE STSU811

The essential unisex crew neck sweatshirt

Terry Sweatshirt 85% Organic Ring-Spun Combed Cotton 15% Recycled Polyester 300 GSM

Medium fit

 $XXS-XS-S-M-L-XL-XXL-XXXL^*$

















Red Burgundy French Navy Anthracite Black







Heather Grey Dark Heather Grey

UNISEX JOIN STSU816

20 5 BAG

The unisex drop shoulder crew neck sweatshirt

Brushed Sweatshirt 85% Organic Ring-Spun Combed Cotton 15% Recycled Polyester 300 GSM

Relaxed fit

XS-S-M-L-XL-XXL



















Candy Pink Purple Led Lilac Peak French Navy Baby Blue Black









Black Heather





Valentin is 1,80 m - Size M

Join - Purple Led







STANLEY SUITS STSM557

The men's pique crew neck sweatshirt

40 5 BAG

100% Organic Ring-Spun Combed Cotton 280 GSM

Medium fit S - M - L - XL



Essential Heathers



Heather Grey

STANLEY TRUSTS STEM609

The men's high collar sweatshirt

Brushed Sweatshirt 100% Organic Ring-Spun Combed Cotton 350 GSM

Relaxed fit S-M-L-XL-XXL











Heathers

Heather Grey







Black Heather Black Heather Cranberry Blue













Gauderic is 1,90m - Size L

Stanley Trusts -

Black Heather Blue



Terry Sweatshirt 85% Organic Ring-Spun Combed Cotton 15% Recycled Polyester

The unisex contrast sleeve crew neck sweatshirt

20 S BAG



Mini Scouts Contrast p.216

Medium fit

300 GSM

XS-S-M-L-XL-XXL



Vintage White/ Vintage Burgundy White/Navy

Essential Heathers









STANLEY FLYER STSM565

20 SBAG

The iconic men's hoodie sweatshirt

Terry Sweatshirt 85% Organic Ring-Spun Combed Cotton 15% Recycled Polyester 350 GSM

Stella Trigger p.113

Medium fit

S - M - L - XL - XXL - XXXL*













Heathers





Mid Heather Cream Heather Heather Grey Dark Heather Grey































The iconic unisex hoodie sweatshirt

85% Organic Ring-Spun Combed Cotton

Mini Cruiser p.217

20 S BAG

350 GSM Medium fit

XXS* - XS - S - M - L - XL - XXL

Brushed Sweatshirt

15% Recycled Polyester



















Heathers





Mid Heather Grey
Green
Heather Grey





Black Heather Slub Heather
Blue Steel Grey









The essential unisex hoodie sweatshirt

20 S BAG

Brushed Sweatshirt 85% Organic Ring-Spun Combed Cotton 15% Recycled Polyester 300 GSM

Medium fit

XXS° - XS - S - M - L - XL - XXL - XXXL

* Size available on limited number of colours please check our webshop for latest information.













Cream Heather Heather Grey





EXPLORE STST801

The unisex sueded hoodie sweatshirt

Terry Sweatshirt 100% Organic Ring-Spun Combed Cotton 220 GSM

Medium fit

XXS-XS-S-M-L-XL-XXL



Heather Grey

Heather Ash



The unisex relaxed fit hoodie sweatshirt

Brushed Sweatshirt 100% Organic Ring-Spun Combed Cotton 350 GSM

Relaxed fit

XS-S-M-L-XL-XXL





20 S 5 BAG



20 S BAG





UNISEX TELL STSU804

The unisex heavy hoodie sweatshirt

Terry Sweatshirt 100% Organic Ring-Spun Combed Cotton 500 GSM

Medium fit

XXS° - XS - S - M - L - XL - XXL
* Size available on limited number of colours please check our webshop for latest information.



Essential Heathers







Burgundy French Navy Stretch Limo

Heather Grey



Slub Heather Grey



20 S BAG

193





STANLEY CULTIVATOR STSM566

The iconic men's zip-thru hoodie sweatshirt

20 SBAG

Brushed Sweatshirt 85% Organic Ring-Spun Combed Cotton 15% Recycled Polyester 350 GSM

COMBO Stella Editor p.123

Mini Runner p.218

Medium fit S-M-L-XL-XXL













Bright Red Burgundy French Navy Stargazer Varsity Green British Khaki Black

Heathers





Mid Heather Blue Heather Grey Dark Heather Grey











CONNECTOR STSU820

The essential unisex zip-thru hoodie sweatshirt

20 S BAG

Terry Sweatshirt 85% Organic Ring-Spun Combed Cotton 15% Recycled Polyester 300 GSM

Medium fit

* Size available on limited number of colours please check our webshop for latest information.













Heather Grey Dark Heather Grey





STANLEY TOURS SHERPA STSM717

The men's sherpa lined zip-thru hoodie sweatshirt

Terry Sweatshirt 85% Organic Ring-Spun Combed Cotton 15% Recycled Polyester

100% Recycled Polyester Sherpa

300 GSM

Medium fit

Essential Heathers

S-M-L-XL-XXL





Stella Travels Sherpa p.126 Mini Voyages Sherpa p.219

STANLEY TRAILS STSM608

The men's high collar zip-thru sweatshirt

Brushed Sweatshirt 85% Organic Ring-Spun Combed Cotton 15% Recycled Polyester 300 GSM

Fitted

S-M-L-XL-XXL











French Navy Black









Stretch Limo

Heather Grey

Gabriel is 1,91 m - Size L

Stanley Trails - Heather Grey



BOUND STSU814

The unisex bomber zip-thru sweatshirt

Mid H Grey/ Dark H Grey/ Bound Navy Bound Black

Interlock 80% Recycled Cotton 20% Recycled Polyester 280 GSM

Medium fit XS-S-M-L-XL-XXL 20 S BAG

STANLEY SHORTENS STBM520

The men's jogger shorts

Terry Sweatshirt 85% Organic Ring-Spun Combed Cotton 15% Recycled Polyester 300 GSM

Medium fit S-M-L-XL-XXL COMBO Stella Cuts p.130

40 S BAG

















201







STANLEY STEPS STBM519

The men's jogger pants

Terry Sweatshirt 85% Organic Ring-Spun Combed Cotton 15% Recycled Polyester 300 GSM

Stella Traces p.131 Mini Shake p.220

COMBO





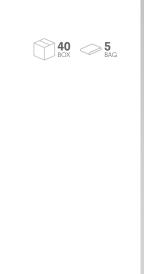
The men's denim shirt

Tailored fit S-M-L-XL-XXL

100% Organic Ring-Spun Combed Cotton 170 GSM

Stella Inspires Denim p.132

STANLEY INNOVATES DENIM



Medium fit

S-M-L-XL-XXL













Bright Red British Khaki Black





Heather Grey Dark Heather Grey











Sébastien is 1,89m - Size L

- Indigo Denim

Stanley Innovates Denim Light



STANLEY BREAKS STUM580

The men's light hoodie jacket

Ripstop 100% Recycled Polyester

70 GSM

Medium fit

S-M-L-XL-XXL



COMBO

Stella Winds p.133

TREK STJU819

The unisex padded hoodie jacket

Ripstop, Taffeta Lining 100% Recycled Polyester 70 GSM

Medium fit

XS-S-M-L-XL-XXL





























Navy British Khaki Black



STANLEY HIKES STJM581

The men's body warmer

Ripstop, Taffeta Lining 100% Recycled Polyester 100% Elastomultiester with Sorona® 70 GSM

Medium fit S-M-L-XL-XXL 20 S BAG

STANLEY HIKES LONG SLEEVE

The men's light down jacket

Ripstop, Taffeta Lining 100% Recycled Polyester 100% Elastomultiester with Sorona® 70 GSM

Medium fit S-M-L-XL-XXL

20 S BAG

Stella Walks Long Sleeve p.136

















COMBO

Stella Walks p.136







MINI CREATOR STTK909

100 5 BAG The iconic kids' T-shirt

Single Jersey 100% Organic Ring-Spun Combed Cotton COMBO Stella Lover p.67 Creator p.71 - p.143

Medium fit

3/4 (98-104cm) - 5/6 (110-116cm) - 7/8 (122-128cm) - 9/11 (134-146cm) - 12/14 (152-164cm)





























MINI JUMP SHORT SLEEVE STTK937

The kids' contrast sleeve T-shirt



Single Jersey 100% Organic Ring-Spun Combed Cotton 155 GSM

Medium fit

3/4 (98-104cm) - 5/6 (110-116cm) - 7/8 (122-128cm) - 9/11 (134-146cm) - 12/14 (152-164cm)











Milan is 1,22m - Size 5/6 -









MINI HOPPER STTK907

The iconic kids' long sleeve T-shirt

100% Organic Ring-Spun Combed Cotton









COMBO Stella Singer p.89 Stanley Shuffler p.163

Medium fit

Essential

Heather Grey

Single Jersey

3/4 (98-104cm) - 5/6 (110-116cm) - 7/8 (122-128cm) - 9/11 (134-146cm) - 12/14 (152-164cm)

MINI SPRINTER STPK908

The iconic kids' polo





50 SBAG

Pique 100% Organic Ring-Spun Combed Cotton 220 GSM Stella Devoter p.95 Stanley Dedicator p.169

Medium fit

3/4 (98-104cm) - 5/6 (110-116cm) - 7/8 (122-128cm) - 9/11 (134-146cm) - 12/14 (152-164cm)



















MINI CHANGER

The iconic kids' crew neck sweatshirt

85% Organic Ring-Spun Combed Cotton







Changer p.101 - p.177

300 GSM Medium fit

Brushed Sweatshirt

15% Recycled Polyester

3/4 (98-104cm) - 5/6 (110-116cm) - 7/8 (122-128cm) - 9/11 (134-146cm) - 12/14 (152-164cm)

COMBO

MINI SCOUTS STSK904

85% Organic Ring-Spun Combed Cotton

The kids' crew neck sweatshirt



Stella Tripster p.97 Stanley Stroller p.173

Medium fit

300 GSM

15% Recycled Polyester

Terry Sweatshirt

3/4 (98-104cm) - 5/6 (110-116cm) - 7/8 (122-128cm) - 9/11 (134-146cm) - 12/14 (152-164cm)







































Cream Heather Heather Grey

























Heather Cranberry







MINI SCOUTS CONTRAST STSK905

The kids' contrast sleeve crew neck sweatshirt





Recover p.110 - p.182

Medium fit

300 GSM

Terry Sweatshirt

15% Recycled Polyester

85% Organic Ring-Spun Combed Cotton

3/4 (98-104cm) - 5/6 (110-116cm) - 7/8 (122-128cm) - 9/11 (134-146cm) - 12/14 (152-164cm)



Vintage White/ Vintage White/ Burgundy Navy

Essential Heathers





MINI CRUISER

The iconic kids' hoodie sweatshirt



COMBO

Brushed Sweatshirt 85% Organic Ring-Spun Combed Cotton 15% Recycled Polyester 300 GSM

Cruiser p.115 - p.187

Medium fit

3/4 (98-104cm) - 5/6 (110-116cm) - 7/8 (122-128cm) - 9/11 (134-146cm) - 12/14 (152-164cm)











Cotton Pink Bright Red Royal Blue French Navy Fresh Green Black

Heathers









Cranberry







MINI RUNNER STSK912

The iconic kids' zip-thru hoodie sweatshirt

Heather Grey

Mid Heather Royal Blue

85% Organic Ring-Spun Combed Cotton







COMBO Stella Editor p.123 Stanley Cultivator p.195

300 GSM Medium fit

Brushed Sweatshirt

15% Recycled Polyester

3/4 (98-104cm) - 5/6 (110-116cm) - 7/8 (122-128cm) - 9/11 (134-146cm) - 12/14 (152-164cm)

MINI VOYAGES SHERPA STSK903

The kids' sherpa lined zip-thru hoodie sweatshirt





Stella Travels Sherpa p.126 Stanley Tours Sherpa p.198

300 GSM

3/4 (98-104cm) - 5/6 (110-116cm) - 7/8 (122-128cm) - 9/11 (134-146cm) - 12/14 (152-164cm)













Alix is 1,27m - Size 7/8 -

Mini Voyages Sherpa - Heather Grey

Milan is 1,22m - Size 5/6 -

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Mini Voyages Sherpa -Dark Heather Blue



85% Organic Ring-Spun Combed Cotton 100% Recycled Polyester Sherpa

Medium fit

15% Recycled Polyester



MINI SHAKE STBK910

The kids' jogger pants





Terry Sweatshirt 85% Organic Ring-Spun Combed Cotton 15% Recycled Polyester 300 GSM

COMBO Stella Traces p.131 Stanley Steps p.202

Medium fit

3/4 (98-104cm) - 5/6 (110-116cm) - 7/8 (122-128cm) - 9/11 (134-146cm) - 12/14 (152-164cm)







Cotton Pink Bright Red French Navy

Essential Heathers



Heather Grey







PENCIL CASE STAU764

Recycled woven pencil case

Canvas 80% Recycled Cotton 20% Recycled Polyester 300 GSM

One size



olours



Cotton Pink*

Essential Heathers

Heather Grey

GYM BAG STAU763

Recycled woven gym bag

Canvas 80% Recycled Cotton 20% Recycled Polyester 300 GSM

One size

100 0 10 BOX BAG







Heather Grey





TOTE BAG STAU760

Recycled woven tote bag

Canvas 80% Recycled Cotton 20% Recycled Polyester 300 GSM

One size



Recycled woven shopping bag

Canvas 80% Recycled Cotton 20% Recycled Polyester 300 GSM

One size









Hanna is 1,76m - Size XS Shopping Bag - Cotton Pink

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Heather Grey



Natural

Cotton Pink* Midnight Blue Black

Heather Grey



* Slight heather look due to light recycled polyester shade



TERRY BEANE STAU750

Terry beanie

Terry Sweatshirt 85% Organic Ring-Spun Combed Cotton 15% Recycled Polyester 300 GSM

One size







French Navy Black





Cream Heather Heather Grey

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WE ARE SUSTAINABLE

At Stanley/Stella, sustainability is deeply rooted in our DNA, and we believe that textiles should be produced with respect for people and the planet. Designed in Belgium, most of Stanley/Stella's collection is proudly made in Bangladesh and meets Fair Wear Foundation's and International Labour Organisation (ILO) conditions of labour. *

OUR SOCIAL COMMITMENT

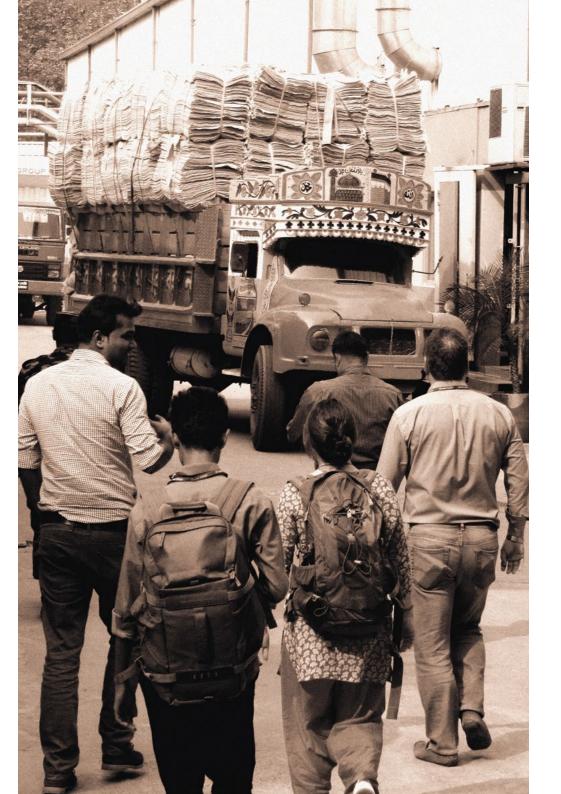
'Produced with respect for people'.

We ensure that workers are properly paid, that there is no gender discrimination, and that building and fire safety standards are strictly adhered to.

In Dhaka (Bangladesh), our 19-person team monitors our 5 partner factories every single day. Each of these factories is also audited by the Fair Wear Foundation, of which Stanley/Stella is a recognised member.

Fair Wear Foundation is a non-profit organisation that works with brands, factories, trade unions, NGOs and, sometimes, governments to verify and improve workplace conditions for garment workers. They are active in 11 production countries in Asia, Europe and Africa. Fair Wear Foundation (FWF) membership is the beginning of a journey in which brands make step-by-step improvements that lead to real and sustainable solutions.





WE ARE ORGANIC

'Produced with respect for the planet'.

We are demanding – right through to the cotton we source from to the factories we trust. Our entire production chain complies with strict, forward thinking ecological and ethical standards.

Our collections are designed using organic cotton and recycled polyester (even our heather colours are 100% organic ring-spun cotton). We use a combination of these materials to achieve the super soft and full hand-feel needed for ultimate printability and enjoyment.

Organic means

Organic cotton is a natural, GMO-free fibre that uses less water than standard cotton. Its production does not involve the use of chemicals (no fertilisers or pesticides) and insists on the rotation of crops to keep soil healthier, more fertile and with maintained humidity. This means less risk to the health of farmers and villagers.

Other materials

At Stanley/Stella, we use recycled polyester to make our jackets – in fact, each windbreaker is recycled from up to 8 PET plastic bottles. We also blend recycled polyester in some sweatshirts, mixing it with organic cotton (up to 15%). We keep the softness against your skin, by locking the polyester into two layers of organic cotton.

Another used material is Modal[®], which is biodegradable and made from eucalyptus or beech tree pulp. Eucalyptus is known for being a fast-growing wood that does not require irrigation, this makes it an extremely sustainable source.

Waste reduction

When it comes to garment manufacturing, the cutting process naturally produces scrap material on which we work hard to ensures goes back into our products. At Stanley/Stella, we have a partner who collects and recycles these scraps into new cotton thread that we use in the manufacturing of our tote bags.

Water

We work with factories that implement processes which treat industrial waste water for its reuse or safe disposal to the environment. Our mission is to safeguard the environment against pollution and contribute to sustainable development.

WE ARE CERTIFIED

We are one of the biggest organic textile buyers in the world and are Global Organic Textile Standard (GOTS), OCS Blended and OCS 100 certified. In fact, sustainable, organic and social compliance are key commitments of Stanley/Stella. Our strict code of conduct in these areas provides decorators with environmental reassurances that your customers demand.

100% of our garments are certified

GOTS (Global Organic Textile Standard) is recognized as the world's leading processing standard for textile made from organic fibres. As a standard, it covers the entire chain of production from farm to factory: from harvesting of the cotton, weaving of fibres, assembly of items, to the final product. It certifies that

Stanley/Stella cotton is GMO-free, that it is grown without the use of chemicals and is processed and dyed without using any banned toxic substances. GOTS also ensures compliance with the labour standards of the International Labour Organisation throughout the production chain.

The Global Recycled Standard (GRS) label certifies that the materials used are recycled: in the case of polyester we reuse plastic bottles, and for cotton, we collect cutting wastage. GRS also guarantees compliance with social and environmental criteria such as the treatment of waste water, the absence of certain toxic additives and respect for working conditions in our partner factories.

OEKO-TEX Standard 100 certifies the absence of harmful chemical substances in all Stanley/Stella products thanks to the "Confidence in textile" label. As of 2019, factories will also have to conduct GMO testing on yarn or fabric.







CREATED WITH YOU IN MIND

PRINTABILITY

Stanley/Stella garments are suitable for all forms of decoration; transfers, screen printing, DTG, embroidery, flocking. The super smooth surface of our garments means enhanced definition and less pre-treatment being required for Direct to Garment (DTG) printing. The very tight knit of our garments means that embroidery work stays flat, even on lighter weights.

In addition to this, the printing surface of Stanley/Stella sweatshirts is 100% cotton and the 15% of recycled polyester that features in some products is always on the inside of the knitted fabric.

STOCK

We hold a huge depth of stock in main colours and styles, all of which is visible via our online professional account holder area, including real-time stock levels and inbound restocking dates.

Current stock levels are displayed alongside our garments, giving you the peace of mind that your orders can be processed immediately.

PACKAGING OPTIMIZATION

To simplify the ordering process, we have harmonized the quantities of clothes per box:

4 types of boxes				
Jackets / Sherpas	Box of 10 units			
Sweatshirts / Pants / Dresses	Box of 20 units			
Polos / Shirts / Long Sleeves / Bags	Box of 50 units			
T-shirts / Tank tops / Accessories	Box of 100 units			

RELABELLING

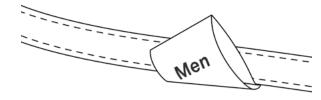
Stanley/Stella garments allow for easy relabeling thanks to our perfect tear-off labels and no neck label. There are no other identifying features on our garments, other than our trademark quality and style.

For **size labels**, we offer you a better layout for less confusion.

- EU sizing bigger than US sizing.
- 2 Gender mentioned on the back side.

The tear-off care labels tell you:

- 3 Certification
- Stanley/Stella's main label with added HQ address
- 6 Composition translated into 28 languages
- Wash care instructions
- POT label









3-4Y 98-104cm Kids

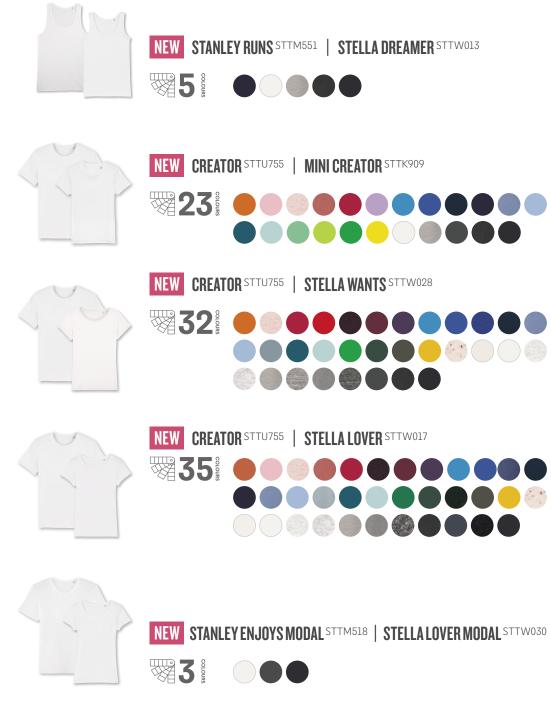




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STYLE COMBOS

This season, the style combinations across tees, sweats, joggers, and even jackets are bountiful and enable a play with colour and products to create unique looks. The promise is inclusiveness – colour and styles that can be shared by men, women and even children. The goal is that everyone can play with products to create unique outfits which they can style just the way they want.











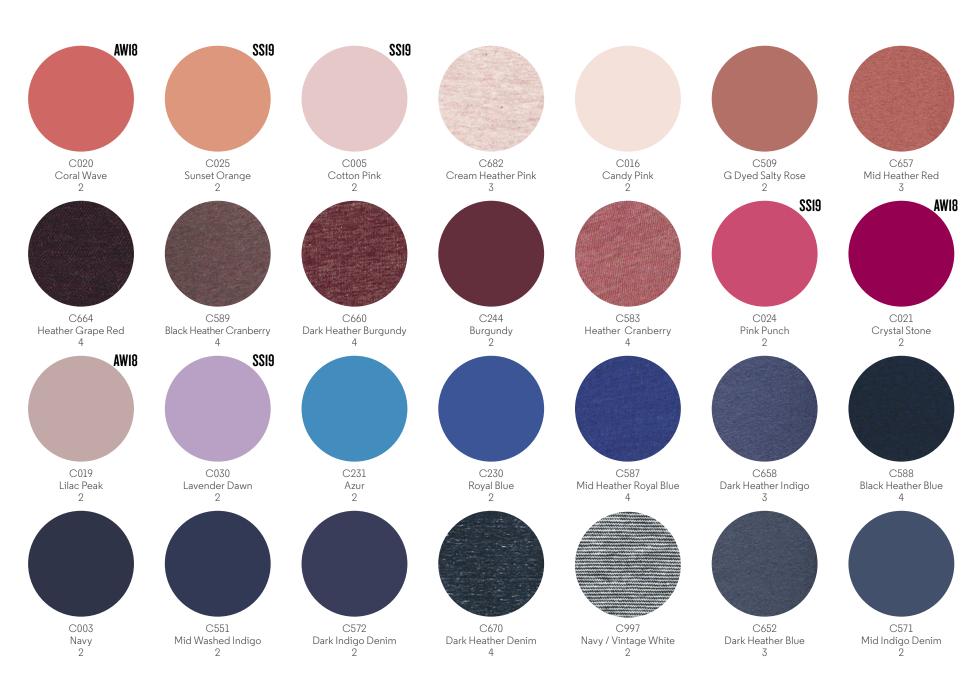
WE ARE COLOUR SPECIALISTS

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Presenting our rich colour selection. Around 100 trendy colours and heathers to express your creativity. Discover our new Spring/Summer palette: Pink Punch, Sunset Orange, Black Heather Orange, Cotton Pink, Lavender Dawn, Desert Dust, Scale Green, Chameleon Green and Varsity Green. Against this pop of brightness, there are desert neutrals and the reintroduction of the favourite denim washes. And take a closer look at our Fall/Winter colours: Coral Wave, Crystal Stone, Purple Led, Lilac Peak, Midnight Blue, Off White.

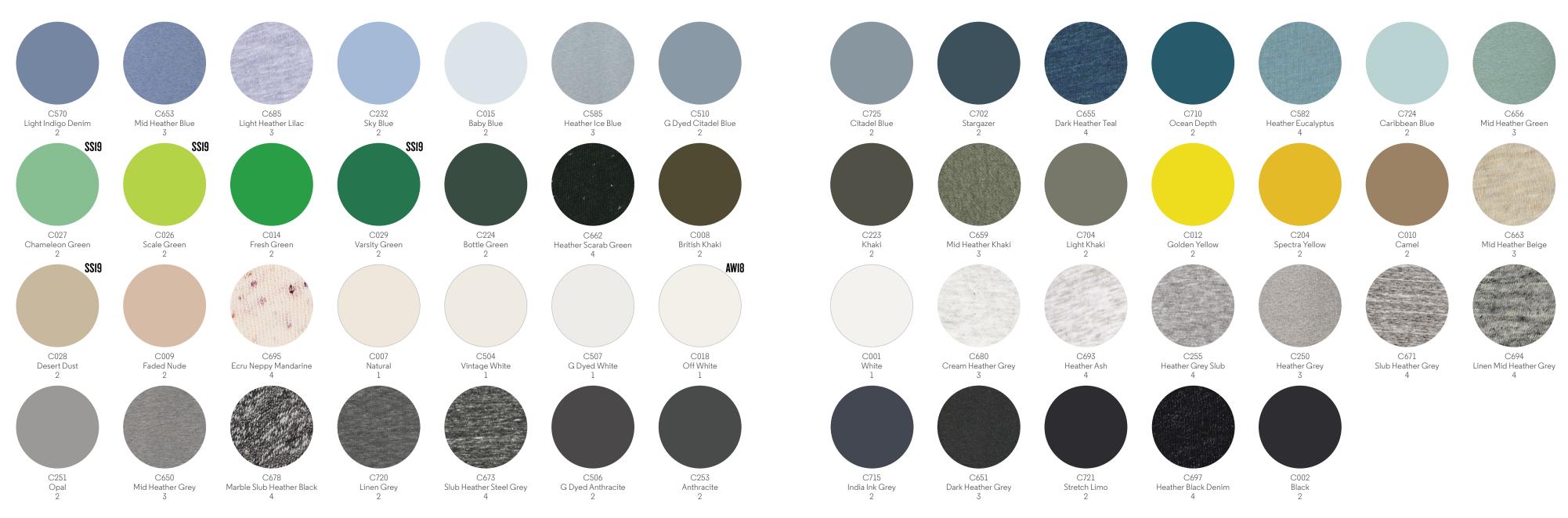
No tone is selected in isolation but works towards part of a bigger story, where the wearers can combine and express their personality. Enjoy!





Identical price categories in our lookbook and webshop. If you use stanley/stella's colour card and colour book, please bear in mind that the number matches the colour

groups as follows: 1. Whites 2. Colours 3. Essential heathers 4. Special heathers



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groups as follows: 1. Whites 2. Colours 3. Essential heathers 4. Special heathers

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